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Webinars

Healthcare Industry Outlook

2019 Medical Device Industry Outlook: Get a Clearer View



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Summary

Avalere experts hosted a lively discussion on the 2019 outlook for the medical device industry.

Avalere Health presented an in-depth view of key trends that will shape the medical device industry in 2019. Avalere experts discussed the issues facing medical device companies and how to prepare for them.

- Reimbursement trends and regulatory approval for devices and diagnostics
- Alternative payment models to drive value, including BPCI Advanced
- Leveraging real-world data
- Increasing role of digital health and patient engagement